

**SPECIAL
POINTS OF
INTEREST:**

- Visit us at AutoTech 2007 booths 513 and 515
- New State-of-the-Art Training Center
- Customer Support Updates

**INSIDE THIS
ISSUE:**

- Words from the President 2
- Customer Support Updates 2
- State-of-the-art Training Center 3
- Insider Tip 3
- New Customers 3
- Company Information 3

Insequence News

VOLUME 1, ISSUE 1

AUGUST 1, 2007

New Corporate Headquarters

In April of 2007, we moved into our new corporate headquarters located at 750 Jim Parker Drive in Smyrna, TN, just a few hundred feet away from our previous offices. The facility boasts a four columned entrance including a landscaped courtyard area with a water fountain and an impressive two story high entry lobby. The grounds around the building are also richly landscaped including more than 150 new trees and shrubs.

According to President Keith Delk, the company has experienced 30% growth annually for the past several years, which has resulted in the need for additional office space.

The new building, nearing 15,000 square feet, provides the much needed space for product development, testing, and employee and customer training.



The facility is also expected to provide for continual anticipated growth. Based on current and projected sales, we anticipate creating 30 or more new jobs in the next two years including positions for programmers, project managers, office administration and sales.

“The first Insequence office consisted of only a handful of employees” according to Delk, who has watched the company grow into what is now the premiere supplier of Sequential Part Delivery (SPD) and Manufacturing Execution Systems (MES) for automotive suppliers in North America. Delk continued, “...It is an exciting moment for our company. The opening of our new corporate headquarters means we can now better accommodate our rapidly growing business, as we continue to be the industry standard in sequential parts delivery.”

Visit us at AutoTech 2007

Insequence Corporation would like to invite you to visit our booth at AutoTech 2007, which will be held this year at the new Rock Financial Showplace in Novi, MI from August 21-23.

This year we will occupy booths **513 and 515**. We will be featuring an all new booth exhibit as well as a product demonstration featuring our newly updated MES system and new SPD Pro features.



Make sure to stop by and visit with our knowledgeable sequencing professionals. We look forward to seeing you at AutoTech 2007.



Words from the President



As most of you will note, this issue of Insequence News is Vol. 1, Issue 1. Although we've been in business for quite some time, we've never issued a company newsletter, but even that is changing. As many of you know, we have experienced tremendous growth over the last few years and we are not the small company we once were. With that in mind, I'd like to take this opportunity to introduce a few recent organizational changes targeted at improving our overall customer relationship.

Rob Batzloff is our new Customer Support Manager. Rob's department is responsible for handling all aspects of customer support for our install base. Technical support is the most likely place you'll interact with Customer Support, but you might also be in need of replacement hardware or remote training services.

Joe Reed is our Programming Services Manager. Joe's department is responsible for coordinating all the activities of our programming service department in an effort to try

and provide the most complete product possible.

Dave Schaap is our new Field Services Manager. Dave's department is responsible for all of the installation activities associated with new customers, new plants or even new projects for existing customers.

Please welcome these gentlemen to their new roles. Our goal is to serve you better and I have every confidence that you will see a more streamlined organization with this structure in place.

President,
Keith Delk

"In an effort to better serve you, we have implemented new tools and processes."

Customer Support Updates

We would like to take a moment to bring you up to date on changes that have occurred in customer support during the last few months. In an effort to better serve you and your employees, we have implemented new tools and processes that are designed to enhance our customer support capabilities.



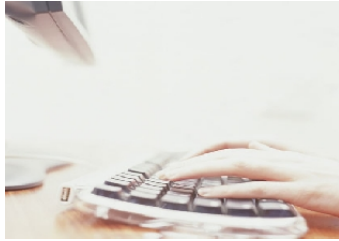
Insequence
Technical
Support
Representative
Dailoc Nguyen

- Our new facility has been designed to house our 24 x 7 support staff, application development and testing center.
- The customer support office is staffed from Sunday at 5:00 p.m. until Saturday at 5:00 a.m. CST. As always, emergency support is still always available 24 x 7.
- Our new building is equipped with a state-of-the-art phone and call reporting system.

The system includes the ability to record calls to insure quality. It also provides many other useful features including:

- Call reporting and issue tracking.
- Call queuing to allow faster service.
- Routing calls through the same phone number for weekend emergency support.

State-of-the-Art Training Center



Understanding how SPD Pro works is one of the most important skills an employee could possess. This is why we have included a state-of-the-art training center in our new corporate headquarters

so your employees can learn from the SPD Pro experts.

We are currently setting up a mock assembly line as well as product demos to allow customers to train in a controlled environment. This will allow customers to become thoroughly acquainted with the features and benefits of the SPD Pro system.

The result will be employees that really do understand the features of the sequencing system that is vital to the SPD Process.

For more information about scheduling training, call Rob Batzloff at 877.459.8943 ext. 7220.

Insider Tip

DoubleTake data replication software is available as an option for providing real-time protection for your SPD Pro systems' primary and back up servers. Call sales at 877.459.8943 ext. 7208 for more information.

New Customers

We would like to welcome the following new customers.

Blue Water Automotive – Sequencing plastic components to Ford in Wayne, MI.

Dakkota Integrated Systems – Sequencing instrument panels to DCX in Windsor, Ontario, Canada and St. Louis, MO.

HBPO – Sequencing front end modules to DCX in Toluca, Mexico.

Moellertech – Sequencing interior components to BMW in Spartanburg, SC.

TRW – Sequencing suspension modules to DCX in Windsor, Ontario, Canada, St. Louis, MO and Toluca, Mexico.

Visit us on the web!

www.insequence.com

Company Information

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Insequence Corporation is a leader in the design, implementation and support of Sequential Part Delivery (SPD) Systems. For more than a decade, the focus of the company has been to understand the technology needs of our customers and surpass their expectations of our services. Our commitment to research and development has been central to the ability of Insequence engineers and programmers to provide comprehensive solutions to complex sequencing challenges. If you would like to know more about our company please contact Brent Delk at 615.459.8943 ext. 7208 or bdelk@insequence.com.



Where Sequencing Begins!